



AUSTRALIAN
SCHOOL OF BUSINESS™
THE UNIVERSITY OF NEW SOUTH WALES

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OVERVIEW

- How business schools in the region can further their interests by both co-operating and competing
- Impacts of globalisation on business schools
- Implications of global financial crisis for business schools
- How the Australian School of Business collaborates with other schools



Collaboration and Competition

- International student recruitment
- International recruitment of academic staff
- Internationalisation of education programs
- Partnering with leading business schools internationally



International Student Recruitment

- Business schools compete internationally for the best students
- We have the highest entry requirements in Australia for the Bachelor of Commerce
- We are expanding our higher research degree program by recruiting excellent research students from overseas, particularly Asia



Trends in undergraduate business programs

- Very strong demand from domestic and international students
- Strong demand for double majors such as accounting and finance, and combined degrees such as Commerce/Law
- Increased demand for international exchange, internship and networking opportunities
- Increased demand from employers for graduates with highly developed communication, presentation, analytical, logical and problem-solving skills



Trends in postgraduate business programs

- Very strong demand from domestic and international students.
- Increased demand from people working in particular professions wanting greater depth of expertise.
- Increased demand from people wanting entry to a professional area.
- Increased demand from those seeking general management skills.
- Increased demand for double masters to allow specialisation.
- Increased demand for international exchange and networking opportunities.



International Recruitment of Academic Staff

- Market for academic staff is highly globalised and mobile
- Intense competition for the best academic staff.
- Demand for business academics is outstripping supply.
- Shortage of PhD graduates and business academics a serious concern
- Addressing the skills shortage.



Internationalisation of Education Programs

- Business schools need to increase global perspectives in programs.
- Expand intercultural competencies.
- Expand depth and breadth of international learning opportunities.
- Global financial crisis.



Partnering

- Bilateral student exchange.
- Bilateral exchange of academic staff for visiting appointments, sabbaticals, and program teaching.
- Research collaboration, including joint funding submissions and joint publications.
- Possible joint program offerings and content development such as case studies.
- Long-term strategic links with Asian business schools by grooming their next generation of academic staff

